

ScholarshipsUS

**COLLABORATION  
PROPOSAL** 

**S**

2024

**Both parties will benefit by promoting and creating opportunities for young Spanish tennis players to access sports scholarships in the United States.**

The promotion of the TPR ranking and tournaments will be strengthened in both Spain and Miami, USA.

The level of competition will be enhanced in both countries.





## Complete Promotional Package



- Advertising at events and tournaments
- Presence on the ScholarshipsUS website
- Mentions on social media.
- Relevant content for the website and social media of both accounts.
- Creation of articles about the recruitment process, testimonials from scholarship tennis players, tips for improving sports performance, upcoming tournaments, venues, prizes, and information on the TPR Ranking.

The items are valid for both parties.



# APPLICATIONS

## Sports clinics

## Showcases

(with the presence of college coaches and scouts)

## Conferences

(visits to universities and educational talks)

## Access to events in the USA

(encouraging interaction with other organizers, players, and tennis professionals)

# Youth development program

- Both parties will collaborate on joint programs supporting young tennis players in Spain and the United States.
- These include sports exchanges, scholarships, or joint training.
- The tennis facilities managed by Monty in Spain and ScholarshipsUS in Miami will be utilized.



## Referral Program

- A referral program will be developed where ScholarshipsUS will reward your agency with a percentage for each player or student who enrolls in their university scholarship program or English courses through the recommendation and promotion of services at tournaments in Spain.

## Exclusive Scholarships

- Exclusive scholarships will be offered to standout players participating in the your agency circuit, including preferential access to universities or special conditions for financing education in the United States.

## Exclusive Subscriber Benefits

Discounts and/or special benefits for players and followers of tournaments in Spain, the United States, or the TPR ranking.

# Actions to Strengthen the Alliance

## >> Social Media Posts:

- Both accounts will make two monthly posts, mutually promoting the benefits of the alliance and the services offered.

## >> Database:

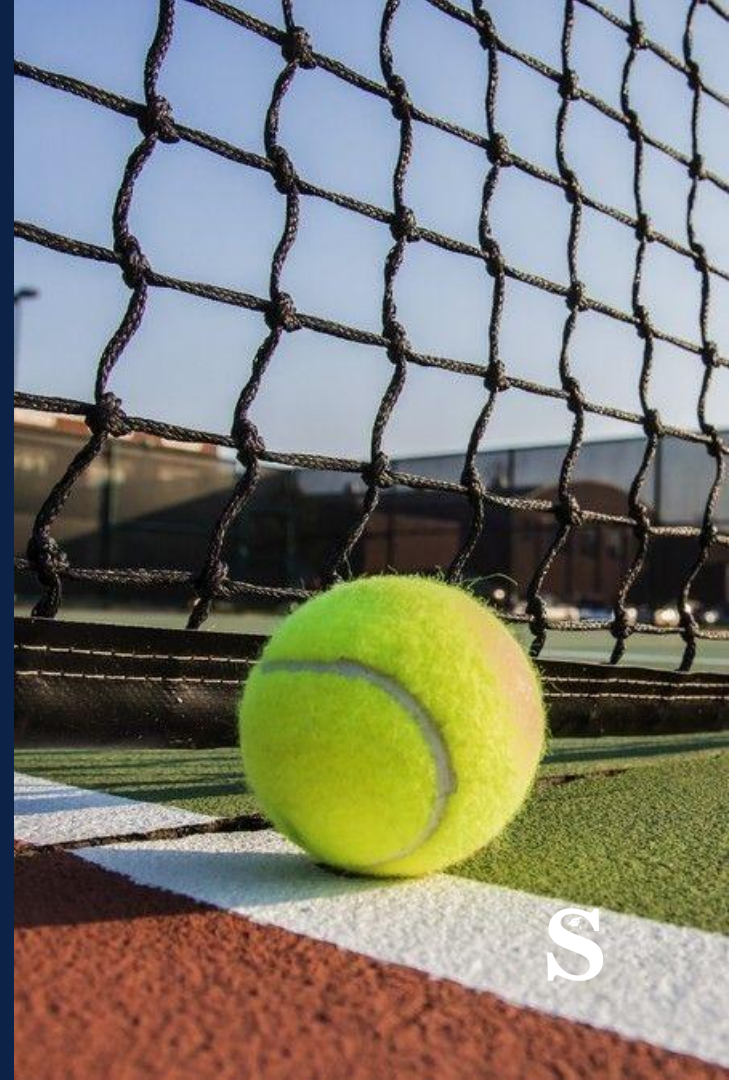
- Both parties will provide access to a player database to promote their actions, tournaments, and services.

## >> Website Visibility:

- Both parties will place the logos of ScholarshipsUS and your agency on their respective websites.

## >> Printed Brochure for Players:

- At each organized tournament, a printed brochure will be given to each participating player, providing information about athlete recruitment services and educational opportunities in the United States.







## >> Visual Promotion at Tournaments:

- ScholarshipsUS and your agency banners or promotional banners will be placed reciprocally at events and tournaments to maximize agency visibility among attendees.

## >> Online Q&A Sessions:

- Every six months, an online live Q&A session with a ScholarshipsUS college coach will be conducted, aimed at the your agency audience. Information about the recruitment process and sports and academic opportunities at US universities will be provided.

## >> Monthly Newsletters:

- Scholarships will send a monthly newsletter to its database, including relevant information about sports scholarships, testimonials from scholarship tennis players, tips for improving sports performance, and upcoming events.
- Your agency will also send monthly newsletters to its database, promoting the services of ScholarshipsUS and the opportunities it offers in collegiate tennis.



**Thank you very much!**